



SIGNALS REPORT
NOVEMBER 2009



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1. INTRODUCTION

Thanks once again for joining Affiliate X.

And congratulations on a very smart decision.

Inside this manually, I'm going to show you how to use all the different parts of Affiliate X together to profit.

More specifically, I'm going to show you the hottest opportunities right now, so you can dive right in and get started.

With Affiliate X, you have several ways to profit:

- ADWORDS X - Direct linking method
- ADWORDS X - Image Ads method
- TWITTER X - TwitterX system
- GOOGLE INSIDER - SEO method

There are also various other methods inside my Project X guide, such as the Leech, Article Marketing, etc.

But having the tools isn't enough - you need to know how, when and where to use them.

With that in mind, here are over 100 opportunities for you to dive right in and target.

Some have the potential to generate \$100,000 per month in sales if you commit for the long run.

I know this because some are already generating these numbers (I always keep my ear to the ground).

Some are tiny "get the cash and get out" short-term opportunities that might at best just generate a nice second income.

We will continuously update you on these opportunities in the Affiliate X members area - *this is just the start.*

Remember, also: we can give you the steps to profit...

But it still all depends on you executing - so please take action.

And please do it right away.

Just because these opportunities are easy pickings today doesn't mean they will stay that way forever.

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2. FINDING YOUR OWN CLICKBANK & GOOGLE OPPORTUNITIES

Apart from the "on a plate" opportunities we give you below, you can also dig out your own using our software.

Firstly, you should be regularly using the ClickBank section inside the Affiliate X panel – this is a vital piece of kit.

There are 4 areas you need to focus on in particular.

Firstly, the marketplace itself has 2 sections that are of particular interest.

If you click on the ClickBank tab, and then click on Marketplace, you will end up on a screen like this:



This is basically an advanced version of the actual ClickBank marketplace.

You can search by category or keyword, but the 2 buttons we are interested in are the "new products only" and "starred products only" boxes:



Checking "new products only" will bring up only CB products that have been listed on the marketplace recently - in the last 7 days.



If you catch a product as it's brand new, before other affiliates have crowded in, you can really cash in.

This option will literally list ALL of the new products with just 1 affiliate sale or more, many of which won't be worth your time, however. So, I suggest you only focus on new products with a gravity of at least 5.

You can promote these products any number of ways - target the brand name via Adwords (via the Direct Linking strategy), via SEO (the Google Insider method), and then expand the campaign as and when it becomes profitable.

Likewise, the "starred products" option is very useful - this basically flags all products that have a consistently rising gravity over the last week. These are definitely worth a look - rising gravity suggest rising demand, with more and more affiliates jumping on board every day. You should join the feeding frenzy before it peaks and cash in. Again, you can promote these products through Direct Linking or our Google Insider's SEO tactic.

Also under the "ClickBank" tab in Affiliate X are two useful links. Firstly, "Adwords alerts" lists the ClickBank products that are hot on Adwords right now - all of these have major presence on Adwords on keywords beyond just the product name (I personally update this list). You should do some more digging using the "finding the shadow elite" strategy (also on the download page you hit upon ordering Affiliate X).

Secondly, we give you 100 starter keywords for the top 100 products on ClickBank (by gravity). These are great starting points for further research and digging.

Finally, Affiliate X membership also gives you access to a database of millions of keywords, all listed with average Cost Per Click, monthly search volumes and - most important of all - our SEO Special Sauce value, which shows how easy a keyword is likely to be to rank for. Just click on the "Keywords" tab in AffiliateX to load this up. If you find any gems, target them using the SEO Insider system.

Now that you know how to locate your own opportunities, let's give you some of our own.



3. HOT TRENDS RIGHT NOW

Apart from the below specific opportunities, there are 2 hot trends that are blowing up as we speak.

Jump on these as soon as they last... expect to cash in... but don't expect them to last.

(i) Christmas

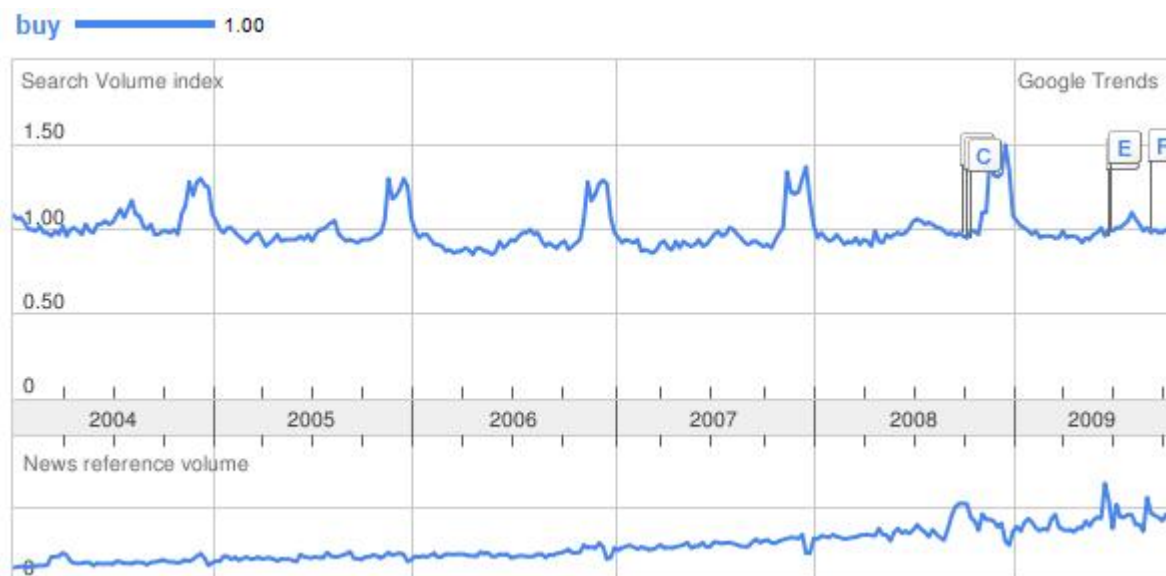
Just when 90% of businesses are preparing for a quiet end to the year, a small number are gearing up for a monster few weeks.

In fact, for industries such as books, video games, toys, electronics, music all experience a massive spike in the run up to Christmas.

Pretty much anything that can be given as a present will experience huge spikes in search volumes and conversion rates, as well as items people need for the festive season, such as ornaments, food, etc.

Still don't believe how serious the spike is?

Well, look at the Google trend for the keyword "buy" for the last few years:



Notice the ridiculous spike as we head into November and December?

On arguably the most important keyword on the planet - "buy"?

That's shocking.

And the search volumes on this keyword are very telling - in December people are in a **buying** state of mind.

They need that present for Uncle Joe yesterday. Little Sammy demands his Wii games console.

There is immense pressure to spend, spend, spend at Christmas. It's irrational, and incessant.

So, how do we cash in on this huge spike?

Well, there are dozens of ways, but the easiest and most consistent is to promote up-and-coming Amazon releases (see Amazon opportunities below).

Amazon sells all the best-selling Christmas present categories (toys, video games, books etc), is often the cheapest on price - and has massive trust with customers..

You can promote your products on PPC (using the direct linking strategy), or target free keywords using the SEO Insider strategy.

Also worth noting: there is a massive spike in certain industries just after Christmas.

For example, fat loss products have a crazy search and conversion spike in literally the last 7 days of the year (who doesn't overeat and regret it later?).

Another good example are products relating to saving money or making some quick cash - people overspend and only realise this just after the holiday period is drawing to a close.

Which leads nicely onto my next major trend....

(ii) Cash For Gold

One massive trend at the moment is the "cash for gold" epidemic.

Maybe you've seen the irritating TV adverts that run constantly - not just through the night, but even on prime-time too (I believe its been huge in the USA for a while, but its now really coming into full force in the UK).

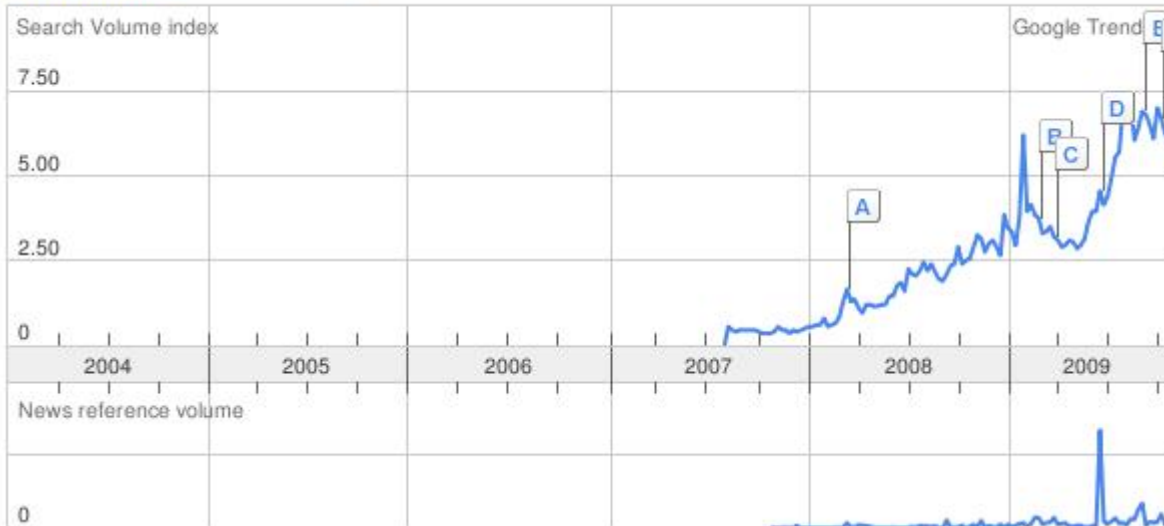
This is an example of a business that has grown of the back of the recession - which is why it probably has a short shelf life (many are saying the recession is approaching its end).

The pitch is basically that the value of gold is at an all-time high, and these "cash for gold" companies will give you cash in return for any gold jewellery you send them.

Just look at the trend here:

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cash for gold 1.00



It's evened out a bit in the last few months but there are still massive opportunities in the UK - and I suspect the post-holiday season will be huge for this niche.

There are many companies that will pay you per lead for each "cash for gold" customer you send them - typically from \$5-20.

Two such companies are:

http://cashforgoldusa.com/Opportunity_to_Cash-Affiliates

<http://www.goldandchequeexchange.co.uk/gold-affiliates.php>

(there are hundreds of others out there)

Hint: please, do not be afraid to promote products outside of your country. This is especially true for any American readers - there are many tiny, cash-rich niche opportunities in countries such as the UK, Canada and Australia. Very often, a campaign that's a dud in the USA will be a winner over here in the UK - simply because of lower competition.

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4. NEW RELEASES COMING UP

Brand new product releases are always great converters.

The day a product is released, sales are sky high, with thousands of people searching on the brand name in a rabid buying frenzy mode.

With that in mind, let's look at some of the biggest launches coming up over the next month.

Each of these has the potential to generate thousands of sales on launch day.

(i) Forex Niche

10th November - Forex Shockwave*

10th November - Strignanox Forex Signals 2

17th November - Ian Ross - Forex Enforcer*

* These products are on the Plimus network - you will need to sign up to Plimus at <http://www.plimus.com> and then apply to the affiliate program to promote. The signals section of the AffiliateX site will give you specific links to access these, and other programs, as and when they launch.

(ii) Internet Marketing Niche

9th November - Rob Benwell - 6 Figures in 6 Months

24th November - Mark Ling - Affilorama

Note: Another great source of up-and-coming product launches is Mike Merz's JVNotify Pro. In fact, for many affiliates, it's their secret weapon.

I suggest you check it out here:

<http://www.jvnotifypro.com>

Note also: further product releases will be added to the signals section of Affiliate X as and when they become available.

(iii) Amazon Major releases..

Amazon is a great place to promote via direct linking. Conversions tend to be sky high (everyone trusts Amazon and has an account).

Secondly, Amazon has a huge number of products across a massive number of categories.

With Christmas about to happen, sales are about to explode - it's very, very doable to build up a consistent \$xxx (3 figure) monthly income, perhaps \$x,xxx (4 figures) using Amazon in the month's of November and December - just using direct linking.

Now for the bad news - Amazon US no longer allows direct linking.

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The good news is that Amazon UK, Australia and other sites do still allow direct linking - and very often these sites are much easier to promote (US citizens can get affiliate accounts here too!)

Amazon is a great site to look at - in the run up to Christmas, it's an absolute winner.

Video games, books, software, DVDs and toys are favourites for Christmas.

Here are the major Amazon releases coming up in November, from 3 of the most profitable categories. Note that assuming you promoted on just two of the international Amazon sites (.co.uk, etc), that's over 50 opportunities here alone - and that's just new products.

I have left out the toys category for one simple reason - pretty much any toy will sell well in the run up to Christmas.

- Video games

Black Nintendo Wii Console - video games console - November 6th (UK)

Dragon Age: Origins - PC game - November 6th

Dragon Age: Origins - (Xbox 360) - November 6th

Ratchet & Clank: A Crack In Time - (PlayStation 3) - November 6th

Singstar: Take That (PlayStation 3) - November 6th

Call of Duty: Modern Warfare 2 (Xbox 360) - November 10th

Call of Duty: Modern Warfare 2 (PlayStation 3) - November 10th

Call of Duty: Modern Warfare 2 (PC game) - November 10th

We Sing (Nintendo Wii) - November 13th

New Super Mario Brothers (Wii) - November 20th

Assassin's Creed II (Xbox 360) - November 20th

Assassin's Creed II (Playstation 3) - November 20th

Left 4 Dead 2 (Xbox 360) - November 20th

- Books...

Exit Wound by Andy McNab - November 5th

Open: An Autobiography - Andre Agassi - November 9th

Under the Dome by Stephen King -November 10th

- Software...

Punch! Home Design Studio PRO (Mac) - November 3rd

VMware Fusion 3 (Mac) - November 4th

Kaspersky Anti Virus for MAC - November 5th

WebPlus X4 (PC) - November 6th

McAfee Internet Security 2010 (PC) - November 6th

Spyder3Express (PC/MAC) - November 15th

PC Tools Spyware Doctor 2010 (PC) - November 15th

PC Tools Registry Mechanic 9 (PC) - November 15th

AVG Anti-Virus (PC) - November 20th



5. DIRECT LINKING OPPORTUNITIES

The direct linking strategy inside Adwords X is a great way to profit. It's easy, relatively low risk and potentially very profitable.

Here are my top direct linking opportunities right now.

Some of these are generating job-killing income for me ~~right this moment~~ - update: as of November 2nd, I have now paused my campaigns to give you free reign over these.

Be sure to promote them using the direct linking strategy.

To find the ClickBank hoplink, just search the below names on the Affiliate X CB Marketplace.

Hostgator
Zygor Guides
Forex Rebellion
No Loss Forex Robot
Multi Profit Websites
iDemise
Betfair Legend
Info Product Killer
Pregnancy Miracle
Forex Apocalypse
Farmville Secrets
Forex Megadroid
Satellite Direct
Micro Niche Finder
Mass PPV traffic
CB Pirate
Driver Robot
Truth About Abs
Super Green Hosting
Forex Automoney

Hint: If you are really tight for cash, try only bidding on the domain name of a product, e.g. [www.truthaboutabs.com].

You will get very few clicks being this tight, but you will find it very hard to lose money.



6. IMAGE AD IDEAS

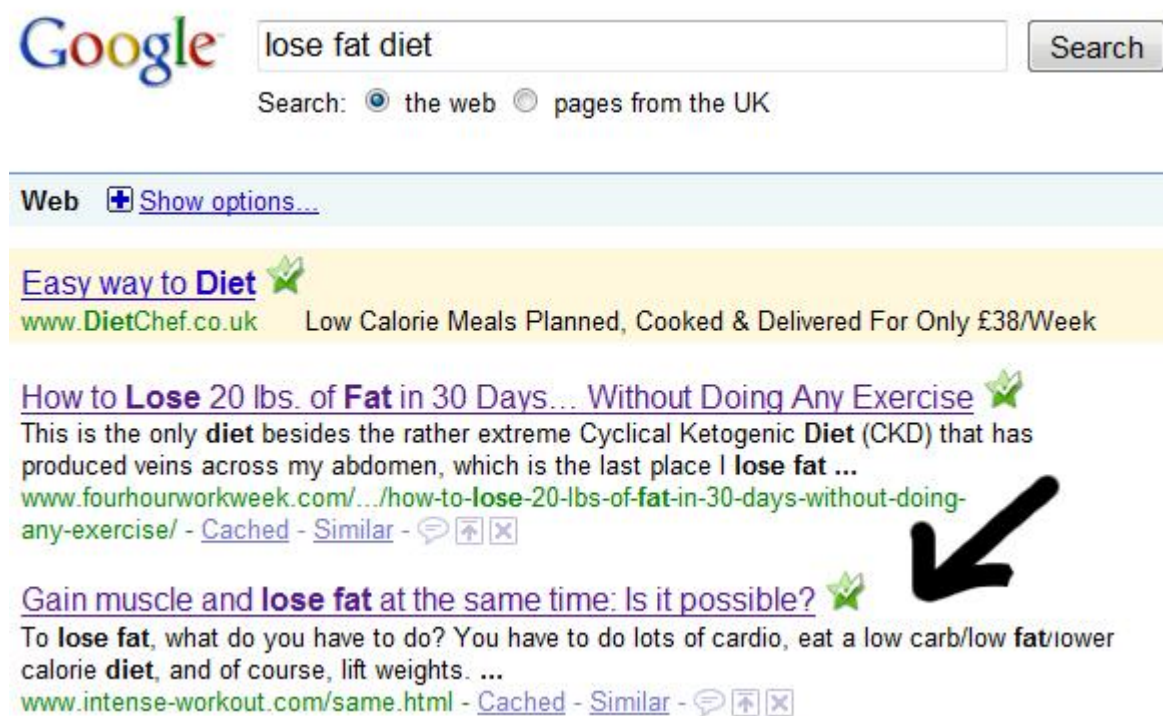
Image ads are another method we recommend for certain areas of promotion and two very successful one are in the:

- a) *fat loss niche*
- b) *abs/muscle building niche*

Image ads for products within this niche are consistently running over and over again which gives a high indication that they are profitable campaigns and ones worth cloning.

You see profitable ads running for time everywhere. But here's what makes these 2 niches so appealing - VOLUME. There are literally millions of dollars worth of clicks in these markets up for grabs. Get it right and you can make a killing.

So to take a closer look – if you type the keyword phrase 'lose fat now' into Google Search here's what you get:



The screenshot shows a Google search for "lose fat diet". The search bar contains the text "lose fat diet" and a "Search" button. Below the search bar, there are radio buttons for "the web" (selected) and "pages from the UK". The search results are displayed under the heading "Web" with a "Show options..." link. The first result is an image ad for "Easy way to Diet" from DietChef.co.uk, with a green star icon. The second result is a text link for "How to Lose 20 lbs. of Fat in 30 Days... Without Doing Any Exercise" from fourhourworkweek.com, also with a green star icon. A large black arrow points to this result. The third result is a text link for "Gain muscle and lose fat at the same time: Is it possible?" from intense-workout.com, with a green star icon.

We're going to look at the third ad list within the natural search where the ad is listed:

Gain muscle and lose fat at the same time: Is it possible?

Clicking on the link will take you to the following page where if you scroll down you will see an image ad like this:

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5 Tips to Lose Stomach Fat

1. Ab exercises such as crunches and situps do nothing to burn belly fat. Try these unique exercises instead.

2. Some foods you thought were "healthy" may really be increasing your stomach fat.

Try these fat burning foods instead.

[Read this article here for tips to start losing stomach fat](#)

www.TruthAboutAbs.com



Feedback - Ads by Google

This particular image ad is for 'fatloss4idiots' and as we know it's a successful campaign it's there for you to copy and clone.

Also, if you go to:

<http://www.weightlossforall.com/raise-metabolism-little-exercise.htm>

You'll see the following image ad at the top right of the page:

#1 Tip
For A Flat Stomach

I Lost **3.5 Stone** of
Body Fat Using
1 Secret Formula!

[Learn My Secret](#)

And You Can Achieve
The **Same Result!**

LaurasDietSecret.co.uk/WeightLoss

Ads by Google

Both of these image ads have appeared on many, many sites.

In fact, they aren't always on the above 2 websites (down to Google constantly shifting ads around).

But at any one time, they are running on *thousands* of pages - so there's no question the weight loss niche is ripe with these kinds of opportunities for image ads.

You should research which sites these image ads are appearing on and then clone the ad and set up a managed-placement campaign to appear on the same sites.

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After all, we already know they are successful campaigns.

The easiest way to find sites with those image ads is to enter keywords into Google Search as well as url's to find those sites.

You then make sure to include all the elements of the image ads, i.e. image, copy, clickable button etc and set up your campaign.

7. TWITTER NICHE

Inside Twitter X, we give you the blueprint to build a large, targeted and profitable Twitter list in a short space of time.

But what niches do you focus on?

Well, there are 2 things you should look for in choosing a Twitter niche - firstly, you want a market with lots of other Twitterers with big lists of followers.

This not only shows demand for information on the subject on Twitter, it also means you have a way to get followers - just go to the big list, follow their followers, and keep the ones who follow you back. Simple. In fact, a million times simpler than the way you build a traditional e-mail list.

Secondly, you want to see these same Twitterers promoting affiliate products to their lists - if they are marketing, chances are, their customers are buying.

And if they are buying, then there's money to be made. And we want to be the ones to make it :-)

Just to get you started, here are 3 of the best niches on ClickBank (there are dozens more but these are 3 of my favs - I know successful Twitterers in all):

(i) Dating

(ii) Affiliate marketing

(iii) Forex trading

To build your list (in these niches or any others you want to size up), go to:

<http://tofollow.com/>

<http://wefollow.com/>

And look for at least five big followers with at least a 10,000 list size who are regularly posting affiliate links in these niches

Remember, if they have a big following and are regularly posting with affiliate links we can be sure they are making money. A great signal to go ahead and replicate what they are doing.

8. LONG-TERM NICHE IDEAS

While this file is littered with dozens of short-term "cash grab" opportunities, you should also try to build a *long-term* presence in at least one or two.

Understand the market, the reasons people buy, get a feel for the trends... these are things that all come with experience.

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In this way experience gives you sustainability - it separates the run-by-nighters from the long-term strategists.

Sure, make your quick profit grabs, but have a few long-term projects on the side also.

Here are 2 hot niches to look at, all profitable right now, and potentially worth six figures and up - if you are willing to invest the time.

(i) FOREX TRADING

Forex is about teaching people how to profit with foreign currency trading. It's arguably the most profitable niche on ClickBank right now, and it's a niche that continues to throw out profits every week - as new products are always being launched and released.

Forex products generally come in two forms - systems which teach people how to spot trading opportunities, and "robots" that automate a particular strategy.

Since robots are automated, they tend to sell better, and the ClickBank market is now shifting in that direction.

Competition on PPC is quite intense, largely due to Forex brokers bidding on the keywords (these guys make big commissions so can outbid everyone).

However, there are still a handful of profitable areas for affiliates to focus on.

Firstly, the brand names of Forex products tend to be high volume - in pre-launch for Affiliate X, I gave away a direct linking campaign I was running on "Forex Rebellion", which generated job-killing income the week before launch. There have probably been 30 opportunities in Forex that are better than that *this year alone*.

Also, the keywords "forex robot", "forex EA", "forex system" and "forex signal" are all potentially \$100/day+ keywords (although each only has 1-2 affiliates running on them).

Brand name keywords are especially worth targeting early on, when the product has just launched.

My advice is to sign up to as many Forex mailing lists as possible - these guys are connected and will promote the new Forex products, giving you a heads-up on all the top niches.

Here are the top Forex products at the moment:

<http://www.fapturbo.com/>

<http://www.forexautomoney.com/>

<http://www.forexrebellion.com/>

<http://forex-megadroid.com/>

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<http://www.ivybot.com/>

As mentioned, Forex is constantly in flux - and in a few months, more than half of these will be replaced (probably by new offerings from the same product vendors).

(ii) SELLING LEADS

This is another lucrative market - the basic idea is that you collect customer information and sell it to people selling related services. For example, someone might be interested in a mortgage quote and fill out a form that offers them a guaranteed quote.

You collect their details and then pass them onto a mortgage broker in return for a fee. Acting as a middle-man in this way can be very profitable, especially since leads sell for big numbers (between \$5-100 depending on the market) and you don't need to sell anything (just provide the lead). It's a lot easier to make a profit when you aren't asking for the customer to buy anything.

There are literally dozens of niches you can go after - but some of the most popular ones includes mortgage and insurance leads.

You can sell these two ways - firstly, either go direct to a broker and try to strike up some kind of deal, or secondly, go through a "lead marketplace", where your lead is plugged into an auction and bought by the highest bidding broker. I know of a few marketers in this niche generating six figures and up - some from Google Adwords, some from free traffic (organic or "natural" search). These guys are established and so have, with time, built up personal relationships with local brokers. This should be your goal in the long run. However, in the short run, it will be easier to sell through an established marketplace.

Just like any other niche, leads experience ups and downs - for example, the mortgage market was super hot a few years ago, slowed down with the housing crisis, and is slowly starting to pick up again (I dabbled in the mortgage quote niche early 2008, got a campaign up to \$200 a day or so and then got side-tracked before I could work on it properly - today this same marketplace doesn't take any new mortgage lead generators, but I am told that will change at the end of this year).

Two of the biggest lead marketplaces are:

<http://www.leadpoint.com/index.php/home/>

and

<http://www.leadbay.co.uk/>

You should sign up to these, and look through each of their offers.

They will give you a form which you can insert onto your website, which can then be promoted on PPC (I advise you to start on targeted keywords such as "mortgage quote" or "medical insurance quote", then as you get profitable, expand onto other keywords).

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In fact, you can either start off super targeted, and only bid on localised search terms ("mortgage quote london") - this means less competition, and also the potential to sell your leads to brokers in just one area.

Another point re PPC - apply your ClickBank stealth tactics: review the shadow elite report and look for profitable advertisers running campaigns - copy them.

Use the Affiliate X keyword tool to target related keyphrases via free or "natural" search... or try "automatic placement targeting" (i.e. just targeting a single website) on Adwords.

The point is, you have many options here, but the point is, this is a great business to be in - with high margins and literally hundreds of millions up for grabs.

Hint: debt consolidation and management related offers will be a big earner in the time just after the holiday season.

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9. KEYWORDS TO TARGET FOR SEO

Here are over 100 keywords for you to target using the "Google Insider" method (as well as the keywords you find on your own using the Keyword Tool inside Affiliate X, and the launches we update you on).

Many of these will take a bit of doing to target - but you can see the search volumes per month on the left and our "SEO Special Sauce" score on the right. These will tell you how hot a particular opportunity is.

Forex	Search Volumes	SEO Special Sauce
Forex trading information	5,705	8,115
Forex trading strategies	8,002	5,948
Forex trading training	3,554	3,542
Forex trading software	16,174	3,149
Learn forex	60,872	3,200
Forex systems trading	25,344	4,149
Forex accounts	4,859	2,155
Forex exchange	7,594	4,837
Forex exchanges	4,858	29,751
Forex trading software	16,174	3,149
Learn forex trading	7,594	2,607
Forex made easy	3,975	5,466
Forex education	6,761	5,270
Forex quotes	17,188	4,157
Forex day trading	13,501	4,002
Forex books	9,743	3,188



Fat Loss	Search Volumes	SEO Special Sauce
Fat loss supplements	12,876	6,233
Fat loss products	2,215	11,350
Fat loss program	2,643	8,646
Fat loss formula	2,353	5,772
lose weight faster	3,799	63,794
lose weight and fast	31,407	21,889
lose weight and keep it off	24,442	10,183
lose weight naturally	6,429	9,161
lose weight diet fast	3,874	36,247

World of Warcraft	Search Volumes	SEO Special Sauce
world of warcraft and gold	19,853	157,554
world of warcraft movies	20,299	22,743
world of warcraft downloads	4,695	13,056
world of warcraft videos	6,651	10,401
world of warcraft vault	42,907	8,836
world of warcraft maps	7,697	8,288
world of warcraft guild	10,767	6,391
wow guru	6,553	10,651
wow gold buy	6,091	6,803

